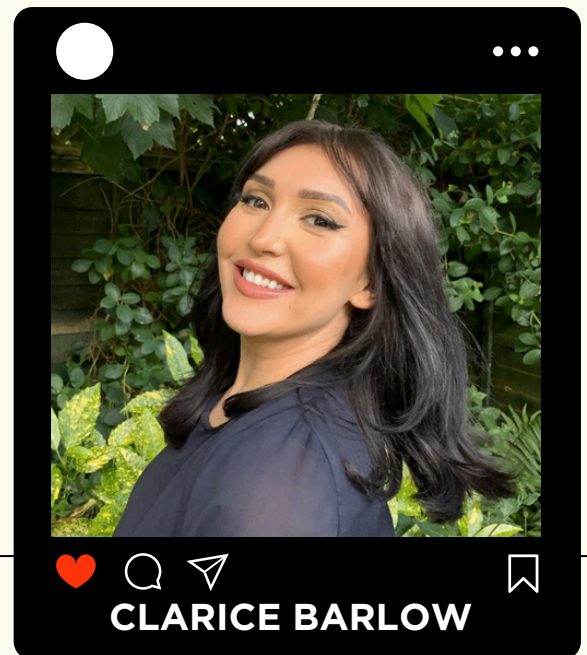
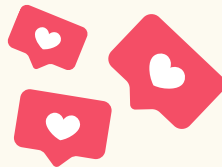


Level 4: Social Media Content Creation Bootcamp



MY STORY

The BlackRook course gave me so much knowledge and inspired me to pursue a career in something that I had always thought about doing but didn't have the confidence to previously. Lead by industry professionals, the lectures are in-depth and cover all bases of social media, digital marketing, and professional videography. The course was creative, yet practical and I finished with the necessary skills to be employed within the field. I can't decide which was my favourite aspect of the course as I genuinely loved it all! However what has stayed with me and what I have appreciated the most is how supportive every single tutor and member of staff has been and continue to be.

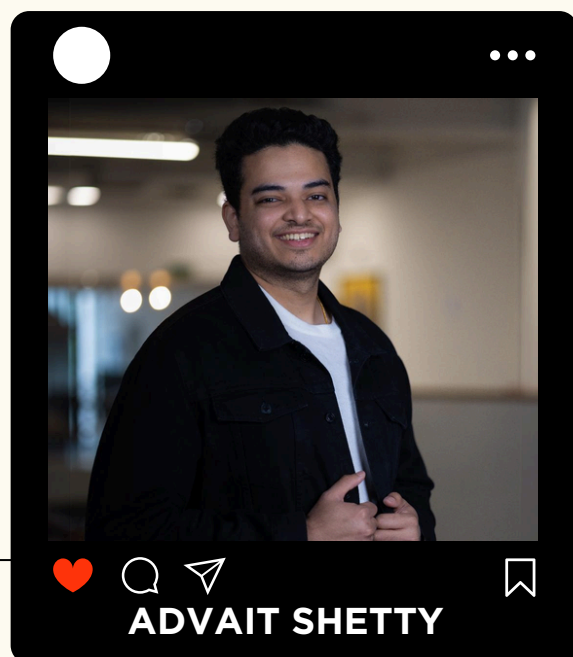
JOB SUCCESS!

In my guaranteed interview at the end of the course, I got a job creating content for a local MP - it has been an amazing experience working with such an influential client! I also made great connections during the course and have been fortunate enough to work with the wonderful Zoe, who teaches on the course. We are collaborating on two projects which I am absolutely loving! I have started managing socials for another client and I am in discussions for more potential work, whilst building a great portfolio

I feel very fortunate and grateful that I made the decision to enrol onto this course, and I cannot recommend it enough. I feel confident and capable to do all this-thanks to BlackRook! I would not have been able to do this without the course and it has allowed me to be doing something that I love, which is amazing.



Level 4: Social Media Content Creation Bootcamp



MY STORY

I am an automotive engineer by profession. I earned my master's degree in automotive engineering from Oxford Brookes University. Despite my qualifications, I faced challenges in securing a job in my field, which motivated me to pursue my passion for automotive photography. Earlier this year, I launched an Instagram called Drift and Capture, allowing me to showcase my work from both a technical and creative perspective. However, with limited knowledge of social media, I found myself struggling. When my wife discovered an ad for BlackRook Academy on Instagram and shared it with me, I decided it was worth a shot to enhance my social media skills. The tutors were exceptional, offering invaluable insights into running a social media business and mastering photography and videography. This experience boosted my confidence and skills, elevating my photography page and opening numerous opportunities in this niche. I am truly enjoying every moment!

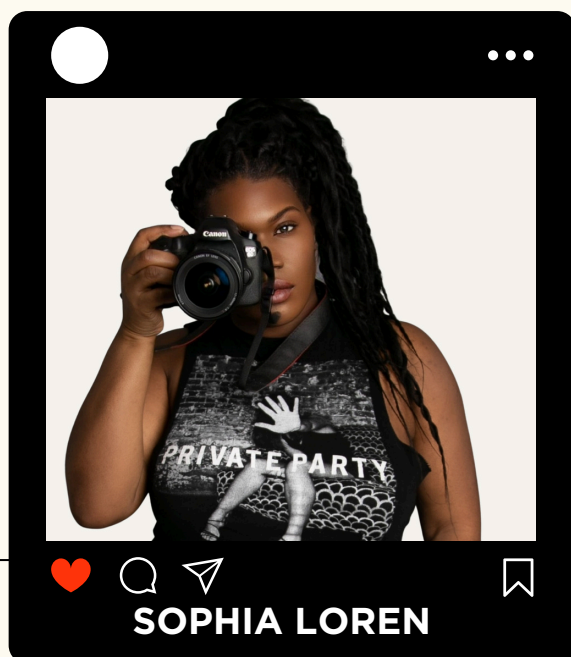
JOB SUCCESS!

Our final project required us to create reels and posts for Pattigift Therapy, which led to them shortlisting and hiring me as their social media strategist. This achievement would not have been possible without the unwavering support and guidance of my tutor, Joe, at Blackrook. Moreover, Zoe, another tutor at BlackRook, provided me with the opportunity to gain experience by working on several projects with her. This experience allowed me to learn how to create concise strategy documents and engaging reels for various clients, all while benefiting from the mentorship of an industry expert.

The course was incredibly enlightening and educational. I am incredibly grateful to BlackRook Academy, and especially to my tutors Joe and Zoe, for their support, guidance, and faith in my abilities. Their encouragement has translated into these wonderful opportunities. Thank you, BlackRook, for helping me turn my passion into a rewarding career!



Level 4: Social Media Content Creation Bootcamp



MY STORY

I have been fully self employed since January 2020, after balancing my full-time job and my business for seven years. In 2020, I took the plunge to pursue my passion full-time. Despite the challenges that year brought, it opened up new opportunities for me, allowing me to work exclusively with B2B clients during the pandemic. I quickly learnt that successful social media management involves more than just posting content and being present online. BlackRook Academy came into the picture through a recommended Restart program. Initially, I thought it was only for the unemployed individuals, but I discovered they also support the self-employed and offer courses that piqued my interest. The classes I attended were so in-depth and the tutors are so knowledgeable.

JOB SUCCESS!

The skills I acquired were incredible, and the teaching style was a perfect match for me. I thoroughly enjoyed the employment, where I filmed content, not just because I landed the job, but because it had allowed me to put everything I had learned in practice. Working with Paul from Premier Motor Collection was a highlight. Despite stepping out of my comfort zone, I felt welcome and at ease, eager to learn and deliver my best for his business.

A game-changer for me was mastering the ability to create content quickly whilst knowing when to use different skill sets, such as professional photography vs smartphone photography. Quality remains my top priority, but efficiency in delivering great content has become my new superpower.

I want to take this opportunity to thank Lucy for encouraging me to stay on the course and all the course tutors. Each class was unique, and I enjoyed them all because each tutor was brilliant - THANK YOU!!!

